



Company Overview

What is Mystery to Mastery?

Mystery to Mastery is not just a trumpet course—it's a complete *learning process* designed to eliminate bad habits and create lasting, efficient playing techniques. At its core, it's a toolbox of *achievable, repeatable processes* that guide players to replace faulty habits with healthier, more effective techniques..

The Mystery to Mastery process is delivered exclusively through the **WindWorks Trumpet Academy**, an online learning platform designed by world-class trumpet player and educator **Greg Spence**. Lessons are clear, concise, and easy to follow—tailored for those picking up the trumpet again or finally ready to play the way they've always dreamed.

A Unique Approach to Trumpet Education

Unlike traditional trumpet instruction, Mystery to Mastery is built on decades of Greg Spence's personal experience and deep study in:

- **Physiology** – How the body *actually* creates energy for sound production
- **Acoustics & Physics** – What your trumpet truly needs from your body to function efficiently
- **Neurology & Psychology** – The fastest way to rewire the brain and build healthy habits that last

This course wasn't developed from old textbooks or rigid conservatory methods—it's Greg's simplified, real-world version of what actually *works*, drawn from 35+ years as a performer and educator. His focus today is not just on playing, but on teaching others to succeed where they've previously plateaued or given up.

Inside WindWorks Trumpet Academy

WindWorks features **10 essential ingredients** that form the foundation of the Mystery to Mastery learning process. These are not surface-level tips or hacks—they are deeply transformative tools that have helped thousands of players across the world experience real breakthroughs.

Whether you're a classical, jazz, or casual comeback player, WindWorks focuses on the **mechanics of successful wind playing**—regardless of your genre or goals.

World-Class Masterclasses, Every Fortnight, Live with Greg Spence

All members of the WindWorks Academy receive access to **live, fortnightly online masterclasses** with Greg Spence himself. These 60-minute sessions offer:

- Continued learning and deeper technique breakdowns
- Live Q&A with Greg
- Community connection and accountability

Greg is a **globally sought-after performer, educator & speaker** regularly appearing at:

- International Trumpet Guild Conferences
- University and Conservatory Programs
- Music Teacher Summits and Workshops

The **value of these live masterclasses alone** far exceeds the monthly subscription price, yet they're included for every member, as part of WindWorks' commitment to real progress.

"Teaching Tuesdays" – Learn from Real Lessons

Once a month, WindWorks members are invited to join **"Teaching Tuesdays"**, where a live lesson with a community member is streamed to the wider group. These transparent, real-time learning experiences:

- Reinforce key techniques
- Let players learn by observing actual coaching in action
- Build confidence and trust in the process

This strong **community-driven model** is a big reason why WindWorks boasts an exceptionally high subscriber retention rate. Members stay because they see real improvement—and feel connected to something bigger than just a course.

Why WindWorks Trumpet Academy Over Free YouTube Videos?

YouTube can give you information—but WindWorks teaches you how to *apply* it. That's the difference.

Practising without understanding is a trap many fall into—what Greg calls an “illusion of competence.” Motivation and repetition are wasted if you're repeating the wrong thing. WindWorks trains you to self-assess, self-correct, and make lasting

From Greg Spence, Founder

“If you wanted to be a pro golfer, would you rather take lessons from Tiger Woods or the technique coach who broke down his swing to make him a champion?”

That's the essence of WindWorks. Greg Spence is the technique coach. His role is to break it all down for you—so you can rebuild, refine, and *finally play the way you've always wanted*.

Why It Works (and Why You'll Feel It)

- Designed by a world-touring trumpet professional
- Tested by thousands of players worldwide
- Built on scientific and experiential research
- Step-by-step, easy-to-understand, and transformative
- Suitable for all levels—from hobbyists to professionals

You'll *feel* the difference. **Guaranteed.**

Mission Statement

Mystery to Mastery exists to help trumpet and brass players play with ease, break through limits, and enjoy the music they were born to make. Backed by decades of experience and deep research, our WindWorks Trumpet Academy delivers the tools, techniques, and support to transform your playing—for life.

Vision Statement

Our vision is to see musicians around the world play with ease, freedom, and joy—free from pain, strain, and frustration. Driven by Greg Spence's lifelong dedication to trumpet education, Mystery to Mastery is committed to empowering players of all levels with the knowledge and tools to build healthy, efficient habits and unlock their true musical potential.